



*The City of Lauderhill*

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# **PRESS RELEASE**

*City of Lauderhill*

**To:**

**Company:**

**Fax:**

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**From:** Leslie Tropepe/City of Lauderhill

**Date:** 06/21/05

**Pages** (including cover page): **2**

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**Re:** **1<sup>ST</sup> ANNUAL HISPANIC FESTIVAL IN THE CITY OF LAUDERHILL 2005**

**Lauderhill Sports Park** (7500 W. Oakland Park Blvd.)

Sunday, September 18, 2005

10:00 AM – 9:00 PM

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## Celebrate Hispanic Heritage Month in the City of Lauderhill at the 1st Annual Lauderhill Hispanic Festival - kicks-off September 18<sup>th</sup>!

It's time to celebrate! Break out your brightest clothes, lace up some comfortable shoes, grab the keys to the car and head out to the Lauderhill Sports Complex at 7500 W. Oakland Park Blvd., on Sunday, September 18th because **LAUDERHILL's 1st Annual HISPANIC FESTIVAL** is coming, and everyone's invited! And the Admission is **FREE!**

The 1st Annual celebration of **Hispanic Heritage Month** in the **City of Lauderhill** will begin at **10 am through 9 pm** and will be an official event of the countywide celebration, **¡VIVA BROWARD! Hispanic Heritage Month** in Lauderhill. *"Whether you are celebrating your own culture or learning about someone else's, it's the diversity that makes our community work and play together,"* exclaims Lauderhill Vice Mayor Howard Berger and the Chairman of the of the Lauderhill Hispanic Festival Organizing Committee. *"We are delighted to partner with ¡VIVA BROWARD! to reflect on the diversity of our community and the heritage events that revolve around family and neighbors,"* Berger continued.

The free one day festival will feature non-stop entertainment including the incomparable Tito Puente Jr., local bands such as Tito Rey KonMelao from Dominican Republic, Corazon Colombiano, Grupo Tapara of Venezuela, Capoeira Dancers from Brazil, Banda de Cornetas de Panama, Rich Hernandez and Yelitze, and much more. Children's performances will also bring a folkloric flavor to the first time festival, saluting many different countries.

Locals and tourists alike will enjoy sumptuous Latin foods, including a multicultural "Taste of Lauderhill," specialty drinks and a myriad of artisans, charitable booths and small business expo. A large children's area will make the Lauderhill Hispanic Festival truly a family day! Free Salsa dance lessons by Latin Beat Dance Studios and Salsa Knights Dance studios will keep toes tapping and hips shaking all day!

Funds raised from beverage sales will benefit the Kiwanis Club of Lauderhill. So while having a great time, you will be helping others. Charitable organizations are invited free of charge to outreach their services, limited space available. *"We are thrilled that the City of Lauderhill Hispanic Festival has joined our Calendar of Events showcasing the rich culture and traditions of our diverse Hispanic community in Broward County,"* said Erwin M. Vasquez, M.D., Founder of Viva Broward in 1989. *"It's an opportunity for all of us to draw together as a community and celebrate each other and the freedoms we cherish".*

If you are interested in participating as a vendor, call (954) 527-0627 or [www.vivabroward.com](http://www.vivabroward.com) and click on Lauderhill Hispanic Festival. For updates, visit [www.lauderhill-fl.gov](http://www.lauderhill-fl.gov) or call (954) 730-3008.

### FOR IMMEDIATE RELEASE:

Contact: (954) 730-3008 or Call for more information (954) 527-0627.